



D|Rolls
associates



Introducing Leads2Deal

We get the leads. You get the deal.
Low cost, High impact

It's our pleasure to make the call...think
"off-site executive assistant"

Grow your business with fast lead
generation

- New qualified leads
- Trade shows
- Utilizing social media
- Boost your quote pipeline
- Cost effectively support your in-house or independent sales team

One less headache...

Focus on making the sale while we open
the right doors

- We setup & confirm well targeted meetings
- Employ your database or source one that works for you
- Powerful, transparent setup using your email, calendar & web site
- Proven actionable results

"I have been blown away with the results that D.Rolls & Associates have produced in such a short time. In the past 2 months alone, they have booked 27 appointments that have led to RFQs for over \$171,868 and we have already won our first order! D. Rolls & Associates has been able to double our quote pipeline at half the cost of in-house business development. What a deal!"

- Rob Olney, *President, ETM Manufacturing Co.*, OCT 09

Customized to your business with
outstanding ROI

Motivated to work & support your goals

- We do what is needed, efficiently & assertively while empowering internal leaders
- You decide how many meetings you want, we meet those goals, modify anytime
- Access your database and contact logs at will, online, own your data when done
- Passionate & personal attention to your needs
- Highly qualified reps get by the gate keepers—meet our local callers anytime
- No need to train us
- Simple rewards model based on cost per meeting. It's low risk and high upside!



DAFNA ROLLS is an expert in hands-on business development with over 14 years experience in sales, sales management and training, marketing, and lead generation. Her entrepreneurial approach has been instrumental in helping to build and grow numerous small businesses in multiple industries.

**Learn more, reap the benefits,
Contact Dafna Rolls today!**

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